



## Maximize Your Visibility at the 2017 National Property Preservation Conference

### SPONSORSHIP OPPORTUNITIES

Don't miss out on the best way to be seen by investors and servicers! Contact Karen Tester at [karen.testers@safeguardproperties.com](mailto:karen.testers@safeguardproperties.com) to reserve your sponsorship for the 2017 National Property Preservation Conference at the Baltimore Marriott Waterfront Hotel, November 7-9.

#### **GOLD LEVEL (\$20,000): Six Available *(Two Remaining)***

- Six conference attendee registrations
- Special recognition on sponsor company's attendee badges
- Logo recognition on conference signage (window wrap)
- Sponsor of the welcome reception, including logo recognition on event signage and cocktail napkins
- Logo and bio on conference website and mobile app with Level recognition (maximum 50 words)
- One digital fluid ad in slide-show format on conference monitor in rotation with Gold sponsors
- One static display ad with Level recognition on foyer conference monitor in rotation with Level sponsors
- One meeting room for the duration of the conference
- List of companies attending the conference (two weeks prior)

#### **SPEAKER SPONSOR (\$15,000): *Sold***

- Two conference attendee registrations
- Recognition at opening and closing remarks
- Co-sponsor with conference Host the Wednesday and Thursday guest speakers
- Co-sponsor introduces one of the speakers
- Co-sponsor of the conference communication devices (catch boxes)
- Logo and bio on conference website and mobile app with Level recognition (maximum 50 words)
- Logo recognition on conference signage (window wrap)
- One static display ad with Level recognition on foyer conference monitor in rotation with Level sponsors



**SILVER LEVEL (\$15,000): Four Available *(Two Remaining)***

- Four conference attendee registrations
- Special recognition on sponsor company's attendee badges
- Logo recognition on conference signage (window wrap)
- Logo and bio on conference website and mobile app with Level recognition (maximum 50 words)
- One static display ad on foyer conference monitor with Level recognition in rotation with Level sponsors
- Co-sponsor of the Wednesday evening offsite event.
  - Sign recognition at the event
  - Sponsor logo on event wristbands
  - Promotional drink ware with company logo
  - Logo on apparel or promotional item worn by event staff

**BRONZE LEVEL (\$10,000): Four Available *(Three Remaining)***

- Three conference attendee registrations
- Co-sponsor of the conference breakfasts
- Co-sponsor of the conference breaks
- Co-sponsor of the charging station with logo recognition on the monitor above each station
- Logo recognition on conference signage (window wrap)
- Logo and bio on conference website and mobile app with Level recognition (maximum 50 words)
- One static display ad with Level recognition on foyer conference monitor in rotation with Level sponsors

**LUNCH and RAFFLE Sponsor (\$5,000): *Sold***

- Two conference attendee registrations
- Co-sponsor of lunch
- Sole sponsor of one raffle gift (gift purchased by conference)
- Each sponsor given the opportunity to pull the winning ticket for a raffle gift
- Sign recognition at the sponsor event
- Logo recognition on conference website and mobile app

**ALL DAY CONFERENCE BEVERAGES (\$3,500): *Sold***

- Two conference attendee registrations
- Co-sponsor of the all-day beverage service offered during the conference
- Sign recognition at sponsor events
- Logo recognition on conference website and mobile app



## ALA CARTE OPPORTUNITIES

Looking to sponsor something memorable, but different? Below are packages for the Wednesday evening offsite and hotel room drops.

### **KARAOKE (\$5,000): One Available**

Provide attendees with a lasting impression by sponsoring the entertainment at the Wednesday evening offsite event.

- One conference registration
- Logo recognition on apparel worn by entertainers at sponsored event
- Logo recognition on conference website and mobile app
- Logo recognition on event promotional emails

### **RECOVERY KIT (\$4,000): One Available**

Ensure attendees get recharged by providing them with a post-event recovery kit as they leave the offsite event

- One conference registration
- Logo recognition on recovery kit distributed to attendees
- Logo recognition on conference website and mobile app
- Logo recognition on event promotional emails

### **TUESDAY EVENING ROOM DROP (\$3,500): One Available**

Capture a moment in time by sponsoring a room drop

- Sponsor is responsible for providing the item
- All items must be packaged together so that only one item is being delivered per room
- Room drop must be delivered to the hotel by Monday, November 6
- Logo recognition on conference website and mobile app

### **WEDNESDAY EVENING ROOM DROP (\$3,500): One Available**

Capture a moment in time by sponsoring a room drop

- Sponsor is responsible for providing the item
- All items must be packaged together so that only one item is being delivered per room
- Room drop must be delivered to the hotel by Tuesday, November 7
- Logo recognition on conference website and mobile app